
TRAINING PROGRAM

ORIGINAL: ENGLISH
DATE: NOVEMBER 11, 2021

Virtual Training Program on Cultural Documentation and Intellectual Property Management for Indigenous Peoples from the Arctic Region

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with

the Arctic Council Russia's Chairmanship

the Arctic Council Indigenous Peoples' Secretariat

the Association of World Reindeer Herders

and

the M.K. Ammosov North-Eastern Federal University in Yakutsk

Virtual, December 6 to 16, 2021

DRAFT PROGRAM

prepared by the International Bureau of WIPO

Context

Cultural heritage is being documented on an unprecedented scale, thanks notably to new technologies and an increased awareness at the international level of the importance of preserving and safeguarding culture. For example, the Arctic Council is supporting project initiatives from indigenous peoples of the Arctic to digitalize their linguistic and cultural heritage, with the objective of preserving and developing indigenous languages, traditional knowledge (TK) and traditional cultural expressions (TCEs) of the Arctic Indigenous peoples.

But while many initiatives are underway, few take intellectual property (IP) issues into consideration. Whether this lack of consideration is due to a lack of awareness, knowledge, skills or interest, its effects can be dramatic for the elements of cultural heritage being documented and for their holders.

The World Intellectual Property Organization (WIPO), in cooperation with the Arctic Council Russia's Chairmanship, the Arctic Council Indigenous Peoples' Secretariat, the Association of World Reindeer Herders, and the North-Eastern Federal University in Yakutsk, will organize a virtual *Training Program on Cultural Documentation and Intellectual Property Management for Indigenous Peoples and Local Communities from the Arctic Region*, from December 6 to 16, 2021.

The objectives of the Training will be to impart basic knowledge of the main principles, systems and tools of the IP system and how they relate to indigenous peoples and local communities, emphasizing both the potential value that IP could bring in support of TK and TCEs protection, as well as the challenges; and enhance the capacity to understand and use the IP principles, systems and tools for the protection of TK and TCEs among individuals involved in cultural documentation, from indigenous peoples, local communities and cultural institutions.

The Training will be held in English and Russian.

Monday, December 6, 2021 (Geneva Time)

8.30 – 9.00

Opening Ceremony

Facilitator: Ms. Fei Jiao, Program Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

Speakers: Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

Co-organizers (TBC)

9.00 – 9.30

An Introduction to the Training Program: Background and Objectives

Speakers: Ms. Anna Sinkevich, Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

9.30 – 10.00

Getting to Know Each Other

Facilitator: Ms. Anna Sinkevich

10.00 – 10.15

Coffee Break

10.15 – 11.00

An Introduction to WIPO's Work

Speaker: Ms. Catherine Jewell, Senior Information Officer, Information and Digital Outreach Division, Copyright and Creative Industries Sector, WIPO

Tuesday, December 7, 2021

8.30 – 9.45

An Introduction to Intellectual Property: Patents, Industrial Designs and Trade Secrets

Speaker: Ms. Fei Jiao

9.45 – 10.00

Coffee Break

10.00 – 11.00

An Introduction to Intellectual Property: Copyrights, Trademarks and Geographical Indications

Speaker: Ms. Leticia Caminero, Consultant, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

Wednesday, December 8, 2021

8.30 – 8.45

Recap of Days 1 and 2

Facilitator: Ms. Anna Sinkevich

8.45 – 9.45 **An Overview of Intellectual Property Protection of Traditional Cultural Expressions and Traditional Knowledge**

Speaker: Ms. Fei Jiao

9.45 – 10.00 Coffee Break

8.45 – 9.45 **Traditional Cultural Expressions/Traditional Knowledge and Intellectual Property Protection in the Arctic**

Facilitator: Mr. Svein D. Mathiesen, Dr., Prof., M.K. Ammosov North-Eastern Federal University

Speakers: Representatives from the Arctic Region

Thursday, December 9, 2021

8.30 – 8.45 **Recap of Day 3**

Facilitator: Ms. Anna Sinkevich

8.45 – 9.30 **Policy and Legal Issues on Traditional Knowledge and Traditional Cultural Expressions from an Intellectual Property Perspective**

Speaker: Ms. Daphne Zografos Johnsson, Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

9.30 – 9.45 Coffee Break

9.45 – 11.00 **Breakout Sessions: Case Study**

Facilitators: Ms. Fei Jiao

Ms. Anna Sinkevich

Monday, December 13, 2021

8.30 – 8.45 **Recap of the first week**

Facilitator: Ms. Anna Sinkevich

8.45 – 9.45 **An Overview of Documentation and Registration of Traditional Knowledge and Traditional Cultural Expressions from an Intellectual Property Perspective**

Speaker: Ms. Begoña Venero, Senior Counsellor, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO

9.45 – 10.00 Coffee Break

10.00 – 11.00 **Open Sharing Session**

Facilitator: Ms. Anna Sinkevich

Tuesday, December 14, 2021

8.30 – 9.30 **Documentation as a Tool in the Digital Environment**

Speaker: Ms. Liz Lenjo, Founder and Managing Consultant, MyIP Legal Studio, Kenya (TBC)

9.30 – 9.45 Coffee Break

9.45 – 11.00 **Intellectual Property Management in Preservation, Access and Commercial Activities**

Speaker: Ms. Harriet Deacon, Visiting Research Fellow, University of Coventry, United Kingdom (TBC)

Wednesday, December 15, 2021

8.30 – 11.00 **Discussion on Digitization of Traditional Knowledge and Traditional Cultural Expressions: Indigenous Perspective**

Facilitator: Ms. Jennifer Tauli Corpuz, Global Policy and Advocacy Lead, Tebtebba, Philippines (TBC)

Speakers: Mr. Áslat Holmberg, Vice President, Saami Council (TBC)
Representative from the World Reindeer Herders Association (TBC)

Thursday, December 16, 2021

8.30 – 10.30 **Discussion on the way forward to Intellectual Property Protection of Traditional Knowledge and Traditional Cultural Expressions in the Arctic Region**

Facilitator: Mr. Mikhail Pogodaev, Deputy Minister for Arctic Development and Indigenous Peoples Affairs of the Republic of Sakha (Yakutia), Russian Chairmanship's Special Envoy for Indigenous and Regional Cooperation in the Arctic Council

10.30 – 11.00 **Closing of the Training**

Facilitator: Ms. Anna Sinkevich

Speakers: Mr. Wend Wendland

Co-organizers (TBC)

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